

Self-Justification Worksheet

The DETOXperience - Entrepreneur & Small Business Owner Participation

Participant Name: _____

Business Name: _____

Role/Title: _____

Event Dates: _____

Purpose of Attendance

The purpose of attending *The DETOXperience* is to intentionally invest in my professional, leadership, and business development while creating space to rest, gain clarity, and strategically prepare for the upcoming business year.

Business & Leadership Value

Participation in *The DETOXperience* supports my role as a business owner by providing:

- Dedicated time to reflect, reset, and gain clarity for strategic planning.
- Leadership development grounded in self-awareness, boundary setting, and adaptability.
- Tools to prevent burnout and improve long-term productivity and decision-making.
- Exposure to best practices that strengthen leadership effectiveness and organizational health.

Framework for Development

The experience is structured around the **It's Me, Not You Framework**, which directly supports business leadership:

- **Perceive:** Enhancing self-awareness to identify what supports or hinders effective leadership and business growth.
- **Protect Peace:** Establishing boundaries that safeguard time, energy, and focus—leading to improved performance and sustainability.
- **Pivot:** Developing strategies to adapt, innovate, and lead confidently through change.

International Business & Networking Opportunity

This experience includes a **business exchange with the Cozumel chamber of commerce**, offering:

- Exposure to international business practices and perspectives.
- Opportunities to explore cross-border business relationships.
- Access to local business counsel and global networking connections.

This component supports long-term business growth and market expansion considerations.

Organizational Benefits

Attendance also creates opportunities to:

- Send staff members as part of their professional development and leadership training.
- Increase brand visibility by participating as a sponsor.
- Build relationships with other business owners, leaders, and potential collaborators.

Expense & Investment Consideration

Participation in *The DETOXperience* may qualify as a business-related expense associated with leadership development, professional training, or employee wellness/perks, depending on individual business circumstances.

Tax & Financial Disclaimer

Tax treatment and deductibility of expenses related to The DETOXperience must be reviewed and approved by a licensed tax attorney or qualified tax professional. It's Me, Not You: DETOXperience and all affiliates make no representations regarding tax deductibility and assume no liability for financial, tax, or legal decisions made by participants.

Participant Acknowledgment

I affirm that attending *The DETOXperience* aligns with my business goals, leadership responsibilities, and professional development strategy.

Signature: _____

Date: _____
