

# Self-Justification Worksheet

## *The DETOXperience – Entrepreneur & Small Business Owner Participation*

Participant Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Role/Title: \_\_\_\_\_

Event Dates: \_\_\_\_\_

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### Purpose of Attendance

The purpose of attending *The DETOXperience* is to intentionally invest in my professional, leadership, and business development while creating space to rest, gain clarity, and strategically prepare for the upcoming business year.

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### Business & Leadership Value

Participation in *The DETOXperience* supports my role as a business owner by providing:

- Dedicated time to reflect, reset, and gain clarity for strategic planning.
- Leadership development grounded in self-awareness, boundary setting, and adaptability.
- Tools to prevent burnout and improve long-term productivity and decision-making.
- Exposure to best practices that strengthen leadership effectiveness and organizational health.

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### Framework for Development

The experience is structured around the **It's Me, Not You Framework**, which directly supports business leadership:

- **Perceive:** Enhancing self-awareness to identify what supports or hinders effective leadership and business growth.
  - **Protect Peace:** Establishing boundaries that safeguard time, energy, and focus—leading to improved performance and sustainability.
  - **Pivot:** Developing strategies to adapt, innovate, and lead confidently through change.
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## International Business & Networking Opportunity

This experience includes a **business exchange with the Cozumel chamber of commerce**, offering:

- Exposure to international business practices and perspectives.
- Opportunities to explore cross-border business relationships.
- Access to local business counsel and global networking connections.

This component supports long-term business growth and market expansion considerations.

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## Organizational Benefits

Attendance also creates opportunities to:

- Send staff members as part of their professional development and leadership training.
  - Increase brand visibility by participating as a sponsor.
  - Build relationships with other business owners, leaders, and potential collaborators.
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## Expense & Investment Consideration

Participation in *The DETOXperience* may qualify as a business-related expense associated with leadership development, professional training, or employee wellness/perks, depending on individual business circumstances.

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## Tax & Financial Disclaimer

*Tax treatment and deductibility of expenses related to The DETOXperience must be reviewed and approved by a licensed tax attorney or qualified tax professional. It's Me, Not You: DETOXperience and all affiliates make no representations regarding tax deductibility and assume no liability for financial, tax, or legal decisions made by participants.*

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## Participant Acknowledgment

I affirm that attending *The DETOXperience* aligns with my business goals, leadership responsibilities, and professional development strategy.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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